



PET SUPPLIES "PLUS"®

YOUR PET'S FAVORITE STORE

Mark Lauten, Vice President Franchise Development and Real Estate
Pet Supplies "Plus", 22710 Haggerty Road, Suite 100, Farmington Hills, MI 48335
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**If becoming a Pet Supplies "Plus" franchisee sounds right for you,
please complete the following Confidential Franchise Application.**

Confidential Franchise Application

PERSONAL INFORMATION

First Name: _____ Last Name: _____

Address: _____

City, State, Zip Code: _____

Email Address: _____

Home Phone: _____ Work Phone: _____ Cell Phone: _____

Which Is The Best Way To Contact You? _____

When Is The Best Time To Reach You? _____

Marital Status: _____ Single _____ Married

Spouse's Name: _____ No. of Dependents: _____

US Citizenship: _____ Yes _____ No If No, What Country? _____

EMPLOYMENT / BUSINESS EXPERIENCE (Please list your past 3 positions)

From	To	Company	Position	Annual Income
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

EDUCATION _____ HS _____ AA _____ BA _____ BS _____ Masters

Degree / Field of Study: _____

MILITARY

Military Service: _____ Yes _____ No Branch: _____

Discharge Date: _____ Type of Discharge: _____

GENERAL INFORMATION

How did you learn about PSP? _____ Visited Store _____ Was Contacted by PSP _____ Website _____ Other

Have you or any member of your family been affiliated with or employed by any PSP franchisee / owner?
_____ Yes _____ No If Yes, Explain: _____

Do you own a franchise, or have you owned one in the past? _____ Yes _____ No
If Yes, Give Name of Franchise: _____

Do you now, or have you ever participated in running a retail business? _____ Yes _____ No
If Yes, Provide Details: _____

Do you intend to manage your PSP franchise yourself? _____ Yes _____ No
If No, Who Will Manage The Store? _____

Confidential Franchise Application (continued)

BUSINESS PLANS

Please Indicate The State With Which You Have an Interest: _____

Do you have a predetermined city in which you would like to establish a new store(s)? Yes No

If yes, please indicate: City _____

Would your friends / family / partners be involved in the business? Yes No

If yes, please list name and relation:

Name	Association	Email
_____	_____	_____
_____	_____	_____

Do you **PERSONALLY** have access to at least \$250,000? Yes No

IF YOU ANSWERED YES TO THE QUESTION ABOVE YOU MAY SKIP THIS SECTION.

Individuals looking to open a PSP store will be required to make an equity contribution of approximately \$250,000 for each store. To read more about the investment requirements you may obtain a copy of our PSP Investment Requirements from Mark Lauten.

Do you have access to additional capital through family, friends, or partners? Yes No

EQUITY PARTNER INFORMATION

Name	Association	Email
_____	_____	_____

Do you have an interest in multi-store ownership? Yes No

How soon would you like to begin the process? Immediately 1 Mo. 6 Mo. 1 Yr. or Longer

FINANCIAL INFORMATION:

To invest in a PSP Store the minimum liquid capital requirement is approximately \$250,000 per store. Please provide your current financial information below

PERSONAL BALANCE SHEET

ASSETS	AMOUNT	LIABILITIES	AMOUNT
Cash on Hand & In Bank	\$ _____ .00	Notes Payable.....	\$ _____ .00
Accounts Receivable	\$ _____ .00	Secured.....	\$ _____ .00
Pension & Profit Sharing.....	\$ _____ .00	Unsecured	\$ _____ .00
Notes Receivable	\$ _____ .00	Accounts & Bills Due.....	\$ _____ .00
Mortgage & Deeds of Trust	\$ _____ .00	Income Taxes Payable	\$ _____ .00
Securities Owned	\$ _____ .00	Other Taxes Payable	\$ _____ .00
Cash Surrender Value of Life Insurance	\$ _____ .00	Loans on Life Insurance	\$ _____ .00
Real Estate	\$ _____ .00	Mortgages or Loans on Real Estate	\$ _____ .00
Automobiles	\$ _____ .00	Installment Contracts Payable	\$ _____ .00
Personal Property	\$ _____ .00	Other Liabilities	\$ _____ .00
Other Assets.....	\$ _____ .00		\$ _____ .00
TOTAL ASSETS	\$ _____ .00	TOTAL LIABILITIES.....	\$ _____ .00
		(Assets - Liabilities) NET WORTH	\$ _____ .00

If you answer "yes" to ANY of the following statements, please furnish us with a detailed explanation. Any explanation for the first two questions should include the name of the court or other tribunal where the case was heard and the case number assigned.

Has any action been commenced by or against you in the Bankruptcy Court during the past fifteen (15) years? Yes No

If yes, please provide details: _____

Have you now or have you ever been a party to any civil, criminal or administrative action or any arbitration during the past fifteen (15) years? Yes No

If yes, please provide details: _____

Are any of the assets reflected in the Personal Balance Sheet section of this application pledged security for any debt? Yes No

If yes, please provide details: _____

REPRESENTATIONS and WARRANTY: All of the statements and information contained throughout this Personal Financial Statement are completely true and accurate. I understand that Pet Supplies "Plus" is relying on the statements and information contained in this statement in deciding whether or not to enter into a Franchise Agreement or Area Development Agreement with me. Pet Supplies "Plus" may retain this statement and may verify any of the information contained in it or in any other document supplied to the company in connection with this statement. I understand that I am not being offered a franchise and that a franchise offering can only be made by a Franchise Disclosure Document prepared and filed in accordance with applicable laws.

Signature: _____ Date: _____